



Your Website Score

Review of Hcquilts.com

Generated on 2026-03-19

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Search Engine Optimization

Mobile

Visitors

Link Analysis

Usability

Technologies

Social

Iconography



Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary





Title Tag



Quilting, Sewing, Vacuums & Fabric Shop in Colorado Springs, CO — High Country Quilts

Length: 85 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



As the top Bernina machine dealer, we are the chosen quilting and fabric shop in Colorado Springs, CO. Browse our side selection of quilting machines and accessories today! Premier Sebo, Riccar and Oreck Dealer!

Length: 211 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



[Quilting, Sewing, Vacuums & Fabric Shop in Colorado Springs, CO — High Country Quilts](#)
[hcquilts.com/](#)

As the top Bernina machine dealer, we are the chosen quilting and fabric shop in Colorado Springs, CO. Browse our side selection of quilting machines and accessories today! Premier Sebo, Riccar and Oreck Dealer!

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	47	2	0	0	0

- <H2> Your Cart (0) </H2>
- <H2> Extravaganza 2026 </H2>
- <H2> National Serger Month </H2>
- <H2> Authorized BERNINA Dealer </H2>
- <H2> Shop by Categories </H2>
- <H2> Our Specialties </H2>
- <H2> Popular in the Sewing Room </H2>
- <H2> AccuQuilt GO! Big Die Catcher #55526 </H2>
- <H2> AccuQuilt GO! Mat 10"x 24" </H2>
- <H2> AccuQuilt GO! Big Electric Fabric Cutter Starter Set </H2>
- <H2> AccuQuilt GO! Die Care Pick </H2>
- <H2> Accuquilt Club/Class </H2>
- <H2> AccuQuilt GO! Cutting Mat 10"x10" #55111 </H2>
- <H2> Upcoming Classes </H2>
- <H2> Trending Now </H2>
- <H2> Bernette 05 Academy </H2>
- <H2> Bernette B79 Harry Potter Special Addition </H2>
- <H2> Bernette 68 AIRLOCK </H2>
- <H2> Bernette 79 </H2>
- <H2> Bernette B48 Overlocker </H2>
- <H2> Bernette 70 Deco </H2>
- <H2> Bernette B64 Airlock Serger </H2>
- <H2> Bernette B33 </H2>
- <H2> Bernette B42 FUNLOCK </H2>
- <H2> Bernette B38 Yaya Han Edition </H2>
- <H2> Bernette 68 MAKER EDITION </H2>
- <H2> Bernette b38 </H2>
- <H2> Bernette b37 </H2>
- <H2> Bernette b62 Airlock Serger </H2>



<H2> Bernette B77 Sewing and Quilting Machine </H2>

<H2> B44 Bernette Funlock Serger </H2>

<H2> Bernette B35 </H2>

<H2> Don't Miss a Single Stitch! </H2>

<H2> What's New With High Country Quilts </H2>

<H2> We Love Our Quilting Community </H2>

<H2> Welcome and Hello! </H2>

<H2> Tips & Tricks </H2>

<H2> Your Guide to a Quilting Hoop with Stand </H2>

<H2> 1 Inch Ribbon: A Quilter's Ultimate Guide </H2>

<H2> Quilt Block Size Chart for Perfect Piecing </H2>

<H2> Information </H2>

<H2> Categories </H2>

<H2> Contact Us </H2>

<H2> Shop Hours </H2>

<H2> Policies </H2>

<H2> Added to your cart: </H2>

<H3> High Country Quilts Highlands Ranch </H3>

<H3> High Country Quilts Colorado Springs </H3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.





Keywords Cloud

price 212 original 152 sale 92 current 60 bernette 53
 shop 40 cart 27 view 25 quick 23 accuquilt 20
 sewing 20 full 20 vacuum 19 stock 17 quilting 16

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.


Keyword Consistency

Keywords	Freq	Title	Desc	<H>
price	212	✗	✗	✗
original	152	✗	✗	✗
sale	92	✗	✗	✗
current	60	✗	✗	✗
bernette	53	✗	✗	✓
shop	40	✓	✓	✓
cart	27	✗	✗	✓
view	25	✗	✗	✗
quick	23	✗	✗	✗
accuquilt	20	✗	✗	✓
sewing	20	✓	✗	✓
full	20	✗	✗	✗
vacuum	19	✓	✗	✗
stock	17	✗	✗	✗
quilting	16	✓	✓	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



We found 135 images on this web page
 83 ALT attributes are empty or missing.

- //hcquilts.com/cdn/shop/files/Bold_Letters_Main_Logo_Transparent_Background_375x250.png?v=1766883793
- //hcquilts.com/cdn/shop/files/04_gallery_300x205.jpg?v=1729598835
- //hcquilts.com/cdn/shop/files/04_gallery_300x205.jpg?v=1729598835
- //hcquilts.com/cdn/shop/files/IMG_0870_1380x520.jpg?v=1776213468
- //hcquilts.com/cdn/shop/files/IMG_0853_800x648.jpg?v=1773033284
- //hcquilts.com/cdn/shop/files/Screenshot_2026-02-15_151811_512x403.png?v=1771194007
- //hcquilts.com/cdn/shop/files/Screenshot_2026-02-15_151811_512x403.png?v=1771194007

- //hcquilts.com/cdn/shop/files/Screenshot_2025_07_12_132049_822d73df-b081-4054-b0f4-04527a754203_512x454.png?v=1752348253

- //hcquilts.com/cdn/shop/files/Screenshot_2025_07_12_132049_822d73df-b081-4054-b0f4-04527a754203_512x454.png?v=1752348253
- //hcquilts.com/cdn/shop/files/55105b_15.84375_096c2ae1-33bb-4a03-9bff-ddcb8192bd85_370x370.jpg?v=1748564537
- //hcquilts.com/cdn/shop/files/55105b_15.84375_096c2ae1-33bb-4a03-9bff-ddcb8192bd85_370x370.jpg?v=1748564537

- //hcquilts.com/cdn/shop/files/preview_images/88986f520b044fe19b0766c48f6d2868.thumbnail.0000000000_512x911.jpg?v=1765332938
- //hcquilts.com/cdn/shop/files/preview_images/88986f520b044fe19b0766c48f6d2868.thumbnail.0000000000_512x911.jpg?v=1765332938
- //hcquilts.com/cdn/shop/files/Screenshot_2026-03-01_134357_512x379.png?v=1772397856
- //hcquilts.com/cdn/shop/files/Screenshot_2026-03-01_134357_512x379.png?v=1772397856
- //hcquilts.com/cdn/shop/files/IMG_1352_300x200.jpg?v=1776273418
- //hcquilts.com/cdn/shop/files/IMG_1352_300x200.jpg?v=1776273418
- //hcquilts.com/cdn/shop/files/IMG_1352_300x200.jpg?v=1776273418
- //hcquilts.com/cdn/shop/files/IMG_1352_300x200.jpg?v=1776273418

- //hcquilts.com/cdn/shop/files/0DDE5246_B6B4_40EC_A894_DAA80DC26975_1e016412-984a-46fc-9e97-3e77fa25b8f1_512x501.jpg?v=1759275909

- //hcquilts.com/cdn/shop/files/0DDE5246_B6B4_40EC_A894_DAA80DC26975_1e016412-984a-46fc-9e97-3e77fa25b8f1_512x501.jpg?v=1759275909
- //hcquilts.com/cdn/shop/files/Screenshot2026-02-18122136_512x495.png?v=1771442746
- //hcquilts.com/cdn/shop/files/Screenshot2026-02-18122136_512x495.png?v=1771442746
- //hcquilts.com/cdn/shop/files/Screenshot2026-02-18122204_512x538.png?v=1771442745
- //hcquilts.com/cdn/shop/files/Screenshot2026-02-18122204_512x538.png?v=1771442745

- //hcquilts.com/cdn/shop/files/Screenshot_2024_04_02_144721_5c01d148-174b-48be-b2b7-19cba486f309_358x344.png?v=1748560975

- //hcquilts.com/cdn/shop/files/Screenshot_2024_04_02_144721_5c01d148-174b-48be-b2b7-19cba486f309_358x344.png?v=1748560975
- //hcquilts.com/cdn/shop/files/b79_c9d20d37-c35c-401b-b5e6-9f52dc4d8e97_512x343.png?v=1748548437
- //hcquilts.com/cdn/shop/files/b79_c9d20d37-c35c-401b-b5e6-9f52dc4d8e97_512x343.png?v=1748548437
- //hcquilts.com/cdn/shop/files/fullsizeoutput_1bd_7b9638ef-4067-49fc-826d-3ada09a18409_512x137.jpg?v=1760991069
- //hcquilts.com/cdn/shop/files/fullsizeoutput_1bd_7b9638ef-4067-49fc-826d-3ada09a18409_512x137.jpg?v=1760991069

- //hcquilts.com/cdn/shop/files/EEEEAF1D_E9A5_4061_A155_D3762927DF41_717a3d89-7325-48b7-9fee-fe4cb4dbca7a_512x409.gif?v=1748544819

- //hcquilts.com/cdn/shop/files/EEEEAF1D_E9A5_4061_A155_D3762927DF41_717a3d89-7325-48b7-9fee-fe4cb4dbca7a_512x409.gif?v=1748544819

- //hcquilts.com/cdn/shop/files/6E641E9D_00C2_49E6_97BD_932079D2A571_7336f4c8-3b17-4b5d-83f1-ad0732d9c46c_512x484.jpg?v=1759275670

- //hcquilts.com/cdn/shop/files/6E641E9D_00C2_49E6_97BD_932079D2A571_7336f4c8-3b17-4b5d-83f1-ad0732d9c46c_512x484.jpg?v=1759275670
- //hcquilts.com/cdn/shop/files/Bernette_64_2319918c-8b83-42c7-a62b-80f7af076ad4_416x447.png?v=1748553556
- //hcquilts.com/cdn/shop/files/Bernette_64_2319918c-8b83-42c7-a62b-80f7af076ad4_416x447.png?v=1748553556
- //hcquilts.com/cdn/shop/files/Bernette_64_airlock_Serger_9db28f13-9acb-4d76-bc78-4c851b4c17f1_512x460.png?v=1748553547
- //hcquilts.com/cdn/shop/files/Bernette_64_airlock_Serger_9db28f13-9acb-4d76-bc78-4c851b4c17f1_512x460.png?v=1748553547

- //hcquilts.com/cdn/shop/files/81871B51_FB41_4FB5_9B14_1CC5BCB3CA92_049adcd6-ef90-409a-8885-28077b4cb6f0_512x422.png?v=17





//hcquilts.com/cdn/shop/files/81871B51_FB41_4FB5_9B14_1CC5BCB3CA92_049adcd6-ef90-409a-8885-28077b4cb6f0_512x422.png?v=1748548438

//hcquilts.com/cdn/shop/files/IMG_0734_512x391.jpg?v=1764104066

//hcquilts.com/cdn/shop/files/IMG_0734_512x391.jpg?v=1764104066

//hcquilts.com/cdn/shop/files/Screenshot_2025_11_04_194659_e22203e9-4bed-42ed-9677-55904805ba80_512x445.png?v=1762319130

//hcquilts.com/cdn/shop/files/Screenshot_2025_11_04_194659_e22203e9-4bed-42ed-9677-55904805ba80_512x445.png?v=1762319130

//hcquilts.com/cdn/shop/files/Screenshot_2025_11_04_194718_20251104195101_9bfe24db-df87-4bef-9ace-64565d6c1363_512x336.png?v=1762319130

//hcquilts.com/cdn/shop/files/Screenshot_2025_11_04_194718_20251104195101_9bfe24db-df87-4bef-9ace-64565d6c1363_512x336.png?v=1762319130

//hcquilts.com/cdn/shop/files/Screenshot_2025_09_29_111444_2bb8ef64-5e08-467c-a531-b9c08daaa7ce_312x233.png?v=1759166414

//hcquilts.com/cdn/shop/files/Screenshot_2025_09_29_111444_2bb8ef64-5e08-467c-a531-b9c08daaa7ce_312x233.png?v=1759166414

//hcquilts.com/cdn/shop/files/Screenshot_2024_01_23_095218_0a667cd4-b8ca-47a5-b6c5-90a7cd670f44_512x366.png?v=1748588592

//hcquilts.com/cdn/shop/files/Screenshot_2024_01_23_095218_0a667cd4-b8ca-47a5-b6c5-90a7cd670f44_512x366.png?v=1748588592

//hcquilts.com/cdn/shop/files/Screenshot_2024_01_23_095205_67b8ef7b-8864-48a0-8dac-7f4178c02920_512x401.png?v=1748588583

//hcquilts.com/cdn/shop/files/Screenshot_2024_01_23_095205_67b8ef7b-8864-48a0-8dac-7f4178c02920_512x401.png?v=1748588583

//hcquilts.com/cdn/shop/files/Screenshot_2024_01_23_093715_d3c3b637-2620-42b3-98df-15a5b0f9d1e7_512x325.png?v=1748558440

//hcquilts.com/cdn/shop/files/Screenshot_2024_01_23_093715_d3c3b637-2620-42b3-98df-15a5b0f9d1e7_512x325.png?v=1748558440

//hcquilts.com/cdn/shop/files/Screenshot_2024_01_23_093652_ba9bbdf9-fd6c-44cc-a02d-733cabafc504_512x407.png?v=1748558432

//hcquilts.com/cdn/shop/files/Screenshot_2024_01_23_093652_ba9bbdf9-fd6c-44cc-a02d-733cabafc504_512x407.png?v=1748558432

//hcquilts.com/cdn/shop/files/Bernette_62_1_48561cfd-b889-4cb0-bd0f-1e05101579fe_512x495.png?v=1748555011

//hcquilts.com/cdn/shop/files/Bernette_62_1_48561cfd-b889-4cb0-bd0f-1e05101579fe_512x495.png?v=1748555011

//hcquilts.com/cdn/shop/files/Bernette_62_7a7cd204-abca-4f6b-9cbf-41ed9d16e81b_512x409.png?v=1748555002

//hcquilts.com/cdn/shop/files/Bernette_62_7a7cd204-abca-4f6b-9cbf-41ed9d16e81b_512x409.png?v=1748555002

//hcquilts.com/cdn/shop/files/26309442_594A_4D8B_9A41_B728D726E594_6d33598c-7590-487c-a687-1620e5431ad3_512x414.jpg?v=1762319087

//hcquilts.com/cdn/shop/files/26309442_594A_4D8B_9A41_B728D726E594_6d33598c-7590-487c-a687-1620e5431ad3_512x414.jpg?v=1762319087

//hcquilts.com/cdn/shop/files/27F51097_95DD_4809_8076_47119B2396E2_782ffc80-b1d3-4ae0-bfbf-d4e1f452852d_512x512.png?v=1748548438

//hcquilts.com/cdn/shop/files/27F51097_95DD_4809_8076_47119B2396E2_782ffc80-b1d3-4ae0-bfbf-d4e1f452852d_512x512.png?v=1748548438

//hcquilts.com/cdn/shop/files/49bacb1c_c3de_4eec_a8bd_423d2267dab7_1_105_c_62daa0d1-701d-4130-804b-e791fa2cae97_512x462.jpg?v=1759275851

//hcquilts.com/cdn/shop/files/49bacb1c_c3de_4eec_a8bd_423d2267dab7_1_105_c_62daa0d1-701d-4130-804b-e791fa2cae97_512x462.jpg?v=1759275851

//hcquilts.com/cdn/shop/files/13340A4E_A3BD_472C_8298_BF428807845B_f44247d1-f9f9-4132-8209-364f14da8ca5_512x512.png?v=1748546050

//hcquilts.com/cdn/shop/files/13340A4E_A3BD_472C_8298_BF428807845B_f44247d1-f9f9-4132-8209-364f14da8ca5_512x512.png?v=1748546050

//hcquilts.com/cdn/shop/files/F2CB118A_6E27_4D12_B348_531C5641477D_238a1cef-15c9-43e2-b44a-100fdb7eedea_512x402.png?v=1748789685

//hcquilts.com/cdn/shop/files/F2CB118A_6E27_4D12_B348_531C5641477D_238a1cef-15c9-43e2-b44a-100fdb7eedea_512x402.png?v=1748789685

//hcquilts.com/cdn/shop/files/F7A0B936_503A_491B_8362_C04BFE83342D_91430f57-9627-4af4-b608-77d055bfd32f_512x402.png?v=1748789676

//hcquilts.com/cdn/shop/files/F7A0B936_503A_491B_8362_C04BFE83342D_91430f57-9627-4af4-b608-77d055bfd32f_512x402.png?v=1748789676

//hcquilts.com/cdn/shop/files/bernina_logo_emb_claim_blk_belowr_cymk_8674b7b8-cef9-46ca-a912-55ad1e32a0b4_160x44.webp?v=





Text/HTML Ratio

```
//hcquilts.com/cdn/shop/files/bernina_logo_emb_claim_blk_belowr_cymk_8674b7b8-cef9-46ca-a912-55ad1e32a0b4_160x44.webp?v=1728686972
//hcquilts.com/cdn/shop/files/logo_og_image_160x84.webp?v=1728686972
//hcquilts.com/cdn/shop/files/logo_og_image_160x84.webp?v=1728686972
HTML to Text Ratio is: 1.85%
//hcquilts.com/cdn/shop/files/logo_riley_160x70.png?v=1728687397
Text content size: 22234 bytes
//hcquilts.com/cdn/shop/files/logo_riley_160x70.png?v=1728687397
//hcquilts.com/cdn/shop/files/250x81_logo_eds_rect_lgjpg_160x52.jpg?v=1728894653
Total HTML size: 1216596 bytes
//hcquilts.com/cdn/shop/files/250x81_logo_eds_rect_lgjpg_160x52.jpg?v=1728894653
//hcquilts.com/cdn/shop/files/accuquilt_frontpage_160x116.webp?v=1729765912
//hcquilts.com/cdn/shop/files/accuquilt_frontpage_160x116.webp?v=1729765912
```

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

GZIP compression

Wow! It's GZIP Enabled.

 Your webpage is compressed from 1187 KB to 106 KB (91.1 % size savings)


Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.





 **IP Canonicalization** No your domain IP 23.227.38.65 does not redirect to hcquilts.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Oh no, you are using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.



✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.
⚙️⚙️⚙️

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



✔ **XML Sitemap** Good, you have XML Sitemap file!
⚙️⚙️⚙️ <http://hcquilts.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.


✔ **Robots.txt** Good, you have Robots.txt file!
⚙️⚙️⚙️ <http://hcquilts.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.





 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: 23 Years, 233 Days

Created Date: 28th-Aug-2002

Updated Date: 14th-Apr-2025

Expiry Date: 28th-Aug-2027

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



 **Indexed Pages**


Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**


Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.





URL

http://hcquilts.com
Length: 8 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon

Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



 **Page Size**


1188 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.
Page size affects the speed of your website; try to keep your page size below 2 Mb.
Tip: Use images with a small size and optimize their download with gzip.

 **Load Time**


0.17 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.
Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

 **Language**


Good, you have declared your language
Declared Language: English

Make sure your declared language is the same as the language detected by Google
Also, define the language of the content in each page's HTML code.



● **Domain Availability**

Domains (TLD)	Status
hcquilts.net	Available
hcquilts.org	Already Registered
hcquilts.biz	Already Registered
hcquilts.io	Already Registered
hcquilts.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

● **Typo Availability**

Domains (TLD)	Status
bcquilts.com	Already Registered
gcquilts.com	Available
tcquilts.com	Already Registered
ycquilts.com	Available
ucquilts.com	Already Registered

Register the various typos of your domain to protect your brand from cybersquatters.





Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.





Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



Server IP

Server IP	Server Location	Service Provider
23.227.38.65	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✘ Too bad, your website has too many CSS files.
- ✘ Too bad, your website has too many JavaScript files.
- ✔ Perfect, your website doesn't use nested tables.
- ✘ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



 **Doc Type**


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.
For example, what version of HTML the page is written in.
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**


W3C not validated

W3C is a consortium that sets web standards.
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.
Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



Social Data

Your social media status

 Facebook: 

 Twitter: 

 Instagram: 

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



Traffic Rank 4,150

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Trust Score	100
Plagiarism Score	85
Moz Score	85
Domain Authority	23
Page Authority	32

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.



In-Page Links

We found a total of 154 links including both internal & external links of your site

Anchor	Type	Follow
(303)-205-1570	Internal Links	Dofollow
Classes & Events	Internal Links	Dofollow
(719) 598-1312	Internal Links	Dofollow
Classes & Events	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Login	Internal Links	Dofollow
View cart	Internal Links	Dofollow
Batting	Internal Links	Dofollow
All Fabric	Internal Links	Dofollow
Abstract	Internal Links	Dofollow
Batik	Internal Links	Dofollow
Checkedred	Internal Links	Dofollow
Dots	Internal Links	Dofollow
Floral	Internal Links	Dofollow
Geometric	Internal Links	Dofollow
Holiday	Internal Links	Dofollow
Juvenile	Internal Links	Dofollow
Multicolor	Internal Links	Dofollow
Novelty	Internal Links	Dofollow
Plaid	Internal Links	Dofollow
Solid	Internal Links	Dofollow
Striped	Internal Links	Dofollow
Text	Internal Links	Dofollow
Andover	Internal Links	Dofollow
Anthology	Internal Links	Dofollow
Banyan Batiks	Internal Links	Dofollow
Benartex	Internal Links	Dofollow
Blank Quilting	Internal Links	Dofollow
Dear Stella	Internal Links	Dofollow
Figo	Internal Links	Dofollow
Free Spirit	Internal Links	Dofollow
Henry Glass	Internal Links	Dofollow
Hoffman	Internal Links	Dofollow
Island Batik	Internal Links	Dofollow
Marcus	Internal Links	Dofollow
Maywood Studio	Internal Links	Dofollow
Michael Miller	Internal Links	Dofollow
Moda	Internal Links	Dofollow
Northcott	Internal Links	Dofollow
Paintbrush Studio	Internal Links	Dofollow
QT Fabrics	Internal Links	Dofollow
Riley Blake	Internal Links	Dofollow
RJR	Internal Links	Dofollow
Robert Kaufman	Internal Links	Dofollow
Shannon Cuddle	Internal Links	Dofollow
Stof	Internal Links	Dofollow
Timeless Treasures	Internal Links	Dofollow



Windham	Internal Links	Dofollow
Pre-Cuts	Internal Links	Dofollow
Panels	Internal Links	Dofollow
Bernina	Internal Links	Dofollow
Bernette	Internal Links	Dofollow
All Sewing Machines	Internal Links	Dofollow
Quilting	Internal Links	Dofollow
Serger	Internal Links	Dofollow
Longarm	Internal Links	Dofollow
Previously Loved	Internal Links	Dofollow
Laurastar	Internal Links	Dofollow
Ironing Accessories	Internal Links	Dofollow
Cutting Mats	Internal Links	Dofollow
Fabric Care	Internal Links	Dofollow
Needles & Pins	Internal Links	Dofollow
Templates	Internal Links	Dofollow
Creative Grids	Internal Links	Dofollow
Tula Pink	Internal Links	Dofollow
AccuQuilt	Internal Links	Dofollow
Aurifil	Internal Links	Dofollow
Isacord	Internal Links	Dofollow
Books	Internal Links	Dofollow
Stabilizer & Interfacing	Internal Links	Dofollow
Riccar Bags & Filters	Internal Links	Dofollow
Sebo Vacuum Cleaners	Internal Links	Dofollow
Sebo Bags & Filters	Internal Links	Dofollow
Miele Vacuum Cleaners	Internal Links	Dofollow
Miele Bags & Filters	Internal Links	Dofollow
Simplicity Vacuum Cleaners	Internal Links	Dofollow
Simplicity Bags & Filters	Internal Links	Dofollow
Patterns	Internal Links	Dofollow
Create Room	Internal Links	Dofollow
Arrow Cabinets	Internal Links	Dofollow
Horn Cabinets	Internal Links	Dofollow
Koala Cabinets	Internal Links	Dofollow
All Cabinets	Internal Links	Dofollow
Colorado Springs Calendar	Internal Links	Dofollow
Highlands Ranch Calendar	Internal Links	Dofollow
Stitch Stream	Internal Links	Dofollow
Notions	Internal Links	Dofollow
Threads	Internal Links	Dofollow
Interlining	Internal Links	Dofollow
Vacuum Cleaners	Internal Links	Dofollow
Riccar	Internal Links	Dofollow
Mountainpeek Creations Patterns	Internal Links	Dofollow
Classes & Events	Internal Links	Dofollow
View cart	Internal Links	Dofollow
Continue shopping	Internal Links	Dofollow
View full details	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow



No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Bernina Presser Feet	Internal Links	Dofollow
Sale Sale AccuQuilt GO! Big Die Catcher #55526	Internal Links	Dofollow
Sale Sale AccuQuilt GO! Mat 10"x 24"	Internal Links	Dofollow
Sale Sale AccuQuilt GO! Big Electric Fabric Cutter Starter Set	Internal Links	Dofollow
Sale Sale AccuQuilt GO! Die Care Pick	Internal Links	Dofollow
Sale Sale Accuquilt Club/Class	Internal Links	Dofollow
Sale Sale AccuQuilt GO! Cutting Mat 10"x10" #55111	Internal Links	Dofollow
View All Classes & Events	Internal Links	Dofollow
Sale Sale Bernette 05 Academy	Internal Links	Dofollow
Sale Sale Bernette B79 Harry Potter Special Addition	Internal Links	Dofollow
Sale Sale Bernette 79	Internal Links	Dofollow
Sale Sale Bernette B48 Overlocker	Internal Links	Dofollow
Sale Sale Bernette 70 Deco	Internal Links	Dofollow
Sale Sale Bernette B64 Airlock Serger	Internal Links	Dofollow
Sale Sale Bernette B33	Internal Links	Dofollow
Sale Sale Bernette B42 FUNLOCK	Internal Links	Dofollow
Sale Sale Bernette B38 Yaya Han Edition	Internal Links	Dofollow
Sale Sale Bernette 68 MAKER EDITION	Internal Links	Dofollow
Sale Sale Bernette b38	Internal Links	Dofollow
Sale Sale Bernette b37	Internal Links	Dofollow
Sale Sale Bernette b62 Airlock Serger	Internal Links	Dofollow
Sale Sale Bernette B77 Sewing and Quilting Machine	Internal Links	Dofollow
Sale Sale Bernette B35	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
See more	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
See more	Internal Links	Dofollow
Calendar	Internal Links	Dofollow
Fabric	Internal Links	Dofollow
Shipping Policy	Internal Links	Dofollow
Refund Policy	Internal Links	Dofollow
What's New	Internal Links	Dofollow
Gallery	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
HTML Sitemap	Internal Links	Dofollow
Terms and Conditions	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Get Directions	External Links	Dofollow
Get Directions	External Links	Dofollow
BERNINA	External Links	Dofollow
No Anchor Text	External Links	Dofollow
4727 N Academy Blvd, Colorado Springs, CO 80918	External Links	Dofollow
6148 E County Line Rd., Ste B Highlands Ranch, CO 80126	External Links	Dofollow



While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

